

The Strategic Plan of St. Peter's Church

2020 - 2023

Vision:

The Vision of St. Peter's is to restore all people to unity with God and each other in Christ.

Mission Statement:

St. Peter's pursues its Vision as it prays and worships, proclaims the Gospel, and promotes justice, peace, and love.

Objectives:

Internal Relationships: Our coming together in worship, study, committees, clubs or fund raising offers the possibility of building relationships and wellness.

Goals:

- Identify and empower trained leadership for parish engagement.
 - Use surveys/interviews to determine common interests;
 - Measure enthusiasm and leadership available for existing groups; and,
 - Develop three new interest groups or re-energize three existing groups.
- Develop parish-wide events.
 - Schedule quarterly "between-the-services" breakfasts; and,
 - Develop one annual signature social event
- Focus on new members (in progress).
 - Use "Invite, Welcome, Connect" (IWC), Episcopal Church protocol, for newcomers;
 - Attend national IWC Leadership Conference;
 - Build and engage committee; and,
 - Encourage nametag use.
- Develop a talent inventory (in progress).
 - Research best methodology for creating a talent bank; and,
 - Use as a resource to ask/invite parishioners to join in/be involved.
- Improve interpersonal communications (in progress).
 - Determine cost/benefit of an updated parish directory; and,
 - Use more people-photographs in existing communication outlets.

II. External Relationships: We can leverage our personal and organizational relationships to be stronger and more far-reaching, to help grow the congregation both numerically and spiritually, in order to increase the number of people served through our actions and interactions.

Goals:

- Form trusting relationships with families associated with Music Academy.

Final draft 12/12/19

- Develop an outreach plan to work with Music Academy children and young families outside the church in their own space and terms. Understand their needs and work to fulfill them.
- DR Eye Mission
 - Explore opportunity for low-vision clinic in Savannah.

III. Space Utilization: The Church has vacant and inefficient spaces within its facilities. Propose a plan for better utilization of this space while encompassing the mission of St. Peter's.

Goals:

- Undertake a tour of all church buildings and grounds.
 - In order to better understand the opportunities and constraints of the Church facilities, a comprehensive tour of the facilities should be arranged for all interested parties.
- Develop a comprehensive space plan for under-utilized areas of St. Peter's.
 - Research potential uses and programs that could work synergistically together in vacant spaces i.e. coffee shop, "mothers' day out" programs, gift shop, programs for seniors and people living alone, room rental programs, cards, bingo, etc.; and
 - Develop a plan for the enhanced utilization of existing spaces, i.e. the chapel, library and kitchen.
- Establish rental rates and advertising programs for potential rental space.
 - Develop a set of rental protocols including specific rules, regulations and rates for all room rentals in order to provide clarity to potential renters; and,
 - Develop a communication/advertising plan to create community awareness of available rental space.

IV. Families and Youth: Attract and grow the attendance of young people and families to St. Peter's.

Goals:

- Develop an outreach plan to work with children and families outside the church in their own space and terms. Understand their needs and work to fulfill them.
- Determine how the current relationships we have in the Living Waters Program can be enhanced and better connected to St. Peter's.
- Determine how we can enhance and build on the relationships we have developed in the Music Academy.
- Build on existing successes with St. Peter's Youth (SPY) youth pilgrimage and acolyte program.

V. Governance: Better align our governance processes in order to be more supportive of our overall mission.

Goals:

- Achieve a full contribution to the Diocese within a balanced budget that supports the ministry (by 2022).
- Undertake a Mutual Ministries Review i.e. an evaluation of the effectiveness of the ministries and the ministers.
- Develop structures and processes that support the ministry and are well-communicated to the parish. A Steering Committee under the leadership of the senior warden is being formed to oversee this effort.
- Evaluate and document the administrative processes of the Church (in progress).
- Establish a financial dashboard, i.e. annual financial projections reflecting proposed revenues and expenses (in progress).

VI. Elderhood: Aging In-This-Place: In order for St. Peter's to grow and be sustainable, we must understand aging and deal with the issues and opportunities that present themselves as we continue to age.

Goals:

- Form a committee to develop a plan to better serve the needs of the elders in the Church and our local community, including life-style needs, spiritual needs, transportation, social outings, wellness, diet, exercise, education, financial, and etc.
- Develop a plan to better utilize the gifts and talents of this demographic group.

Recommended Next Steps

- The Vestry owns the strategic plan and its implementation.
- We recommend to the Vestry that leadership teams be formed for each of the six Objectives with a lead person(s) responsible for each;
- These lead person(s) would be responsible for recruiting team members, developing action plans and presenting them to the Vestry for approval, funding, priority, etc. All major action plans would need to be approved by the Vestry before moving forward;
- We will also recommend that a Vestry member be responsible as a liaison to these committees as needed and coordinate their activities with the Vestry; and,
- Finally, it is proposed that a new structure/committee be created to manage implementation of the Strategic Plan for the first year, e.g. a vestry member (e.g., the liaison) can be appointed to lead this initiative with the six lead persons as members.